

# PRIVACY POLICY

This privacy policy sets out how VectorStars uses and protects any information that you give VectorStars when you use this website.

Your privacy is very important to us. Accordingly, we have developed this policy in order for you to understand how we collect, use, communicate and disclose and make use of personal information. VectorStars is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

## GENERAL

### What we collect

We may collect the following information:

- Name and job title;
- Contact information including email address;
- Demographic information such as postcode, preferences and interests;
- Other information relevant to customer surveys and/or offers.

### What we do with the information we gather:

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping;
- We may use the information to improve our products and services;
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided;
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

### Security:

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### How we use cookies:

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

#### **Links to other websites:**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

#### **Controlling your personal information:**

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [info@vectorstars.co](mailto:info@vectorstars.co)

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to VectorStars 14201 SE Petrovitsky RD A3 #240 Renton, WA 98058, USA.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.

The following outlines our privacy policy.

- Before or at the time of collecting personal information, we will identify the purposes for which information is being collected;
- We will collect and use personal information solely with the objective of fulfilling those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law;
- We will only retain personal information as long as necessary for the fulfillment of those purposes;
- We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned;
- Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date;
- We will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification;
- We will make readily available to customers information about our policies and practices relating to the management of personal information, and;
- We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.

### **MAKING A PURCHASE**

When you buy something on vectorstars.co, you have to supply a billing address, phone number, shipping address, and payment information. By making a purchase, you become a registered user of vectorstars.co. You can choose to store information needed to make a purchase, such as your credit card number, shipping and billing addresses in the My Account - Profile page. If you change your mind about storing this information, you can amend or delete it by going to the relevant area of the My Account - Profile page and following the instructions. You can access this section using your registration password.

### **CHILDREN UNDER 13**

We comply with the Children's Online Privacy Protection Act of 1998. If you are under the age of 13, you can look at our Sites, but you cannot make a purchase. You also cannot become a registered user, or use any service on our Sites that asks for personal information. Our Sites are

not designed for children. We do not wish to collect personal information from children under 13. This policy is designed to protect children. Federal law requires us to take special steps to safeguard children's privacy. For more information about this federal law and about children's privacy, [click here](#). If you register with us and we discover that you are under 13, we will delete your registration. We will send you a message if we do this. If you are under 13 and want to make a purchase, please ask a parent or legal guardian to place the order for you.

## **SOCIAL COMMERCE AND OTHER THIRD PARTIES**

We work with trusted third parties, including social network sites like Facebook, and with application developers who specialize in social commerce so we can connect to your social networks. Other social networks include Twitter. All of these companies operate Third Party Sites. We provide access to our Sites by third parties and business partners so we can generate interest in our products among members of your social networks and to allow you to share product interests with friends in your network.

The use of any features made available to you on our Sites by a third party may result in information being collected or shared about you by us or by the third party. Information collected or shared through any such third party features is considered "public information" by us because the Third Party Sites made it publicly available. If you do not want us to be able to access information about you from Third Party Sites, you must instruct Third Party Sites not to share the information. We cannot control how your data is collected, stored, used or shared by Third Party Sites or to whom it is disclosed. Please be sure to review the privacy policies and privacy settings on your social networking sites to make sure you understand the information they are sharing. If you do not want a Third Party Site to share information about you, you must contact that site and determine whether it gives you the opportunity to opt out of sharing such information. VectorStars MenCare is not responsible for how these third parties may use information collected from or about you. However, we do identify any areas on our Sites where third parties share information about you.

## **TRACKING ANONYMOUS SITE BEHAVIOR**

We use technology that tracks anonymous (non personally-identifiable) traffic data on vectorstars.co. This technology uses 1st party (vectorstars.co) "cookies" that collect anonymous information about how the site is used by our customers. We do this in order to improve both the experience on vectorstars.co and how we serve our customers in general. These cookies do NOT collect, store, or transmit any personally-identifying information. For example, your email address, billing information, or IP address are NOT collected by these cookies.

We also use Display Advertising and Remarketing through Google Analytics on our website. Google and other third-party vendors show our ads on sites across the internet based on first-party and third-party cookies.

